

SDIPR San Diego City Survey, September 2007  
 (n=1008 adult residents/505 City of San Diego, Track A; 503 outside, Track B)  
 RDD  
 Weighted on Voter Registration, Age, Gender  
 Field dates: Sept. 4-9

Q. (split – asked of those living in the City of San Diego)

And do you think things in the City of San Diego are moving in the right direction or have they gotten off on the wrong track?

	Jan City %	Mar City %	May City %	July City %	Sep City %
Right Direction, strongly	11.1	14.8	17.9	16.5	12.8
Right Direction, somewhat	43.0	36.1	30.2	29.4	32.4
Wrong Track, somewhat	10.4	13.3	13.2	12.7	14.0
Wrong Track, strongly	19.7	20.0	19.1	22.5	20.2
Mixed ( <i>Not Read</i> )	6.5	8.0	4.5	7.0	8.0
Unsure ( <i>Not Read</i> )	8.9	7.2	14.8	11.3	12.1
Refused ( <i>Not Read</i> )	0.5	0.6	0.3	0.6	0.5
<b>Net Direction</b>	<b>+24.0</b>	<b>+17.6</b>	<b>+15.8</b>	<b>+10.7</b>	<b>+11.0</b>

Q (Split – asked of those living out side the City of San Diego)

And do you think things in the City or town you reside in are moving in the right direction or have they gotten off on the wrong track?

	March Non-SD City %	Sep Non-SD City %
Right Direction, strongly	20.3	23.4
Right Direction, somewhat	37.5	35.2
Wrong Track, somewhat	9.8	8.0
Wrong Track, strongly	16.1	14.9
Mixed ( <i>Not Read</i> )	6.3	7.0
Unsure ( <i>Not Read</i> )	9.2	11.2
Refused ( <i>Not Read</i> )	0.7	0.4
<b>Net Direction</b>	<b>+31.9</b>	<b>+35.7</b>

Q. And do you think things in the County of San Diego are moving in the right direction or have they gotten off on the wrong track?

	March County %	Sep County %
Right Direction, strongly	12.1	15.8
Right Direction, somewhat	35.1	35.3
Wrong Track, somewhat	17.0	14.7

Wrong Track, strongly	15.5	14.6
Mixed ( <i>Not Read</i> )	7.1	5.9
Unsure ( <i>Not Read</i> )	12.9	13.2
Refused ( <i>Not Read</i> )	0.3	0.7
<i>Net Direction</i>	+14.7	+21.8

Q. (Split – Asked of those living in the City of San Diego)

Thinking just about the City of San Diego, which issue concerns you most?

	Jan City %	March City %	May City %	July City %	Sep City %
City Budget Issues/Finances	18.8	18.4	19.7	16.8	14.1
Crime/Security	13.8	11.9	8.6	9.3	12.9
Other	11.9	4.6	6.7	5.2	7.8
Traffic	4.6	5.4	7.5	6.6	7.4
Local Politics/Government	5.2	5.8	5.6	8.9	7.1
Unsure/Don't Know	7.0	3.4	6.9	7.1	7.0
Housing Cost/Rent	4.9	5.7	6.0	6.1	5.4
Immigration/Border Issues	5.8	3.3	6.2	5.0	5.1
Growth/Development	3.0	3.8	3.9	4.5	5.0
Infrastructure	3.7	8.1	6.4	4.2	4.6
Education	4.3	2.9	5.5	4.1	4.2
Nothing	3.7	3.4	4.4	2.8	3.4
Water/Environment	2.5	2.0	2.5	2.9	3.3
Public/City services	0.0	1.7	1.0	3.4	1.9
Economy/Jobs	4.3	4.1	4.6	3.6	1.7
Homeless	2.0	2.2	0.0	2.8	1.6
Police and Firefighter Cut Backs/Salaries	4.6	3.4	3.2	2.3	1.6
Gas/Water/Sewage prices	0.0	6.1	1.3	2.4	1.0
Healthcare	0.0	1.6	0.0	0.7	0.6
Taxes	0.0	2.3	0.0	1.4	0.3

Q (Split – asked of those living Outside the City of San Diego )

. Thinking just about the City or town you reside in, which issue concerns you most?

	March Non-SD City %	Sep Non-SD City %
Crime/Security/Gang Violence	19.6	16.5
Growth/Development	13.0	10.6
Traffic	11.3	10.6
Immigration/Border	10.7	10.0
Nothing	7.5	9.8
Unsure/Don't Know	2.6	6.7
Other	8.6	6.5
Education	6.3	5.6
Housing Cost/Rent	3.4	4.0
Water/Environment	3.5	3.9
Infrastructure/Streets and roads	4.1	3.6
Local Politics/Government	1.3	3.0
Taxes	1.8	1.7
Homeless	1.2	1.6
City Budget Issues/Pension Fund/Finances	1.5	1.5
Economy/Jobs	2.0	1.4
Police leaving/Cut Backs/Salaries	1.7	0.1

Now let me ask you about the job performance of some elected officials. (*Order of Questions was randomized*)

Q11. Do you approve or disapprove of the job Jerry Sanders is doing as Mayor of San Diego?

	Jan City %	March City %	May City %	July City %	Sep City %
Approve, strongly	31.1	24.8	23.4	21.8	18.4
Approve, somewhat	39.7	41.3	40.7	38.4	42.0
Disapprove, somewhat	10.6	12.7	10.2	11.9	16.8
Disapprove, strongly	6.4	7.8	7.1	9.6	8.7
Unsure ( <i>Not Read</i> )	11.5	13.1	17.8	17.9	12.6
Refused ( <i>Not Read</i> )	0.7	0.4	0.9	0.5	1.5
<b>Net Performance</b>	<b>+53.8</b>	<b>+45.6</b>	<b>+46.8</b>	<b>+38.7</b>	<b>+34.9</b>

	March County %	Sep County %
Approve, strongly	21.9	15.5
Approve, somewhat	40.8	40.7
Disapprove, somewhat	9.9	13.6
Disapprove, strongly	5.9	9.4
Unsure ( <i>Not Read</i> )	20.6	19.4
Refused ( <i>Not Read</i> )	0.9	1.4
<b>Net Performance</b>	<b>+46.9</b>	<b>+33.2</b>

Q12. Do you approve or disapprove of the job the San Diego County Board of Supervisors is doing?

	March County %	Sep County %
Approve, strongly	6.5	6.6
Approve, somewhat	37.3	36.0
Disapprove, somewhat	16.8	17.9
Disapprove, strongly	11.1	11.4
Unsure ( <i>Not Read</i> )	27.2	26.3
Refused ( <i>Not Read</i> )	0.9	1.8
<b>Net Performance</b>	<b>+15.9</b>	<b>+13.3</b>

Q. (asked only of City residents)

Do you approve or disapprove of the job Mike Aguirre is doing as City Attorney of San Diego?

	Jan City %	March City %	May City %	July City %	Sep City %
Approve, strongly	16.2	17.5	17.2	17.7	15.6
Approve, somewhat	36.2	31.9	29.5	27.7	30.9
Disapprove, somewhat	11.2	13.2	8.7	14.9	12.7
Disapprove, strongly	14.6	13.2	14.9	14.9	16.1
Unsure ( <i>Not Read</i> )	20.6	24.1	28.3	24.2	23.3
Refused ( <i>Not Read</i> )	1.2	0.0	1.3	0.5	1.3
<b>Net Performance</b>	<b>+26.6</b>	<b>+23.0</b>	<b>+23.1</b>	<b>+15.6</b>	<b>+17.7</b>

Q (Asked only of City residents)

Do you approve or disapprove of the job The San Diego City Council is doing?

	Jan City %	March City %	May City %	July City %	Sep City %
Approve, strongly	6.9	8.6	8.9	5.2	9.4
Approve, somewhat	43.0	40.7	37.6	36.7	38.2
Disapprove, somewhat	18.2	18.7	17.9	20.5	19.3
Disapprove, strongly	19.0	15.7	17.4	15.2	13.1
Unsure ( <i>Not Read</i> )	12.4	16.3	17.2	22.1	19.8
Refused ( <i>Not Read</i> )	0.6	0.0	0.9	0.3	0.2
<b>Net Performance</b>	<b>+12.7</b>	<b>+14.9</b>	<b>+11.2</b>	<b>+6.2</b>	<b>+15.2</b>

Q(Asked only of City Residents)

And do you think the City of San Diego's financial situation is improving, getting worse or staying about the same?

	Jan City %	March City %	May City %	July City %	Sep City %
Improving, a lot	2.9	3.1	2.5	2.3	3.1
Improving, somewhat	16.5	17.1	23.1	18.5	18.8
Getting somewhat worse	15.3	16.4	15.4	14.4	15.6
Getting a lot worse	11.0	9.8	10.1	10.3	11.6
Staying about the same	50.2	49.6	43.6	47.7	47.1
Unsure ( <i>Not Read</i> )	4.1	3.9	4.9	6.9	3.6
Refused ( <i>Not Read</i> )	0.0	0.1	0.4	0.0	0.1
<b>Net Financial Situation</b>	<b>-6.9</b>	<b>-6.0</b>	<b>+0.1</b>	<b>-3.9</b>	<b>-5.3</b>